

Eastside Dermatology

From Paper Records to Meaningful Use Incentive



Practice Name

- Eastside Dermatology, Grosse Pointe, Woods, MI

Organization Information

- 3 Providers
- 22 Staff Users
- 3 Locations
- 20,800 Annual Patient Visits

Challenges

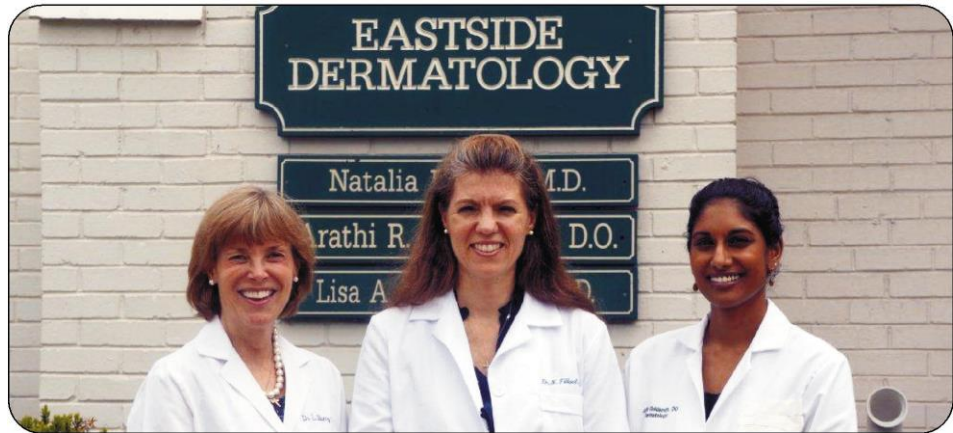
- Storage space for paper charts
- Outdated practice management system
- Meaningful Use attestation

Solutions

- OmniMD™ EHR
OmniMD PM

Outcomes

- Reduced paper
- Improved billing
- Successfully attested for Meaningful Use incentives



Lisa A. Manz-Dulac, M.D., Natalia Filipof, M.D and Arathi R. Goldsmith, D.O

"At Eastside Dermatology we are ladies and gentlemen serving ladies and gentlemen." Eastside Dermatology's motto sums up their professional, personal, and friendly service to patients in their Grosse Pointe Woods and New Baltimore offices located in the greater Detroit area.

Dr. Lisa A. Manz-Dulac founded Eastside Dermatology in 1996. As her practice grew, she was joined by Dr. Natalia Filipof, and most recently, Dr. Arathi Goldsmith. Eastside Dermatology now has nearly 21,000 annual patient visits. Dr. Manz-Dulac is a board-certified dermatologist and has been recognized as one of the Consumer's Guide Top Doctors in the metropolitan Detroit area. Dr. Filipof is board-certified in dermatology, internal medicine and pediatrics. Dr. Arathi Goldsmith is a board-certified dermatologist who also specializes in MOHS surgery.

Challenges

With 2,000 new patients each year, paper charts required a lot of storage space. Another concern was the practice's outdated practice management system, according to Rainey Eddy, their billing team leader and IT manager. "Appointment scheduling and billing were areas we wanted to improve," Mrs. Eddy said. Perhaps the greatest impetus to change to an electronic health record (EHR) was Dr. Manz-Dulac's desire to qualify for Medicare Meaningful Use incentives. This required an EHR which was CCHIT® certified.

Solution

With these issues in mind, Mrs. Eddy and the doctors began to investigate EHRs and revenue cycle management / practice management systems. Eastside Dermatology chose the **OmniMD EHR customized for dermatology and also implemented OmniMD's practice management / revenue cycle management software.**

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Solution Continued

“OmniMD’s support team was great” Mrs. Eddy said. “They were willing to listen to our core change suggestions and implemented quickly.” Integration between the EHR and the practice management / billing software was seamless and helped the practice increase its revenue, she said.

OmniMD is easy to use and helped to eliminate error while charting and documenting patient information as well. Eastside dermatology has also successfully attested for Meaningful Use Incentives from Medicare in 2012-2013.

“We are proud to have OmniMD as our EMR and practice management provider” Mrs. Eddy said. “The product is seamless and evolves with your practices and your needs.”

OmniMD Specialty EHRs

OmniMD’s OmniMD EHR is fully integrated EHR solution that is 2011 C CHIT® certified for ambulatory EHR. Built with cloud-computing technology, it provides instant updates and reliable access with the ability to connect online labs, pharmacies and hospitals for less cost than hardware-based systems.

- Designed by doctors, easier to use.
- Multiple EHR versions customized for 34 Specialties
- Meaningful Use ready, ONC-ATCB certification on all 44 Clinical Quality Measures
- Integrated e-prescribing
- Voice Recognition
- Accessible from any internet-enabled mobile device
- Can host on the cloud, onsite with OmniMD, or on client premises

OmniMD EHR integrates seamlessly with our practice management and revenue cycle management systems. Interested in going paperless Or switching to an EHR that meets your practice’s needs?

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