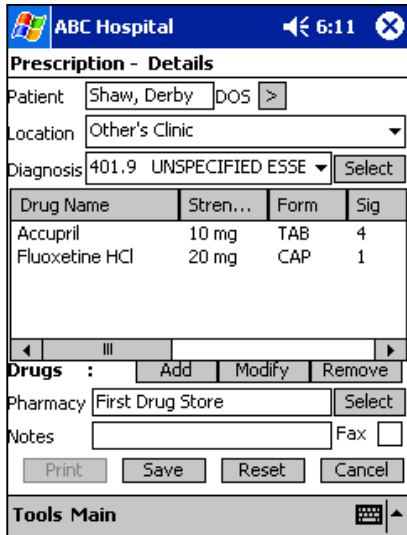


OmniMD Introduces Electronic Direct-to-Pharmacy Prescription Writing



ABC Hospital 6:11

Prescription - Details

Patient: Shaw, Derby DOS >

Location: Other's Clinic

Diagnosis: 401.9 UNSPECIFIED ESSE Select

Drug Name	Stren...	Form	Sig
Accupril	10 mg	TAB	4
Fluoxetine HCl	20 mg	CAP	1

Drugs: Add Modify Remove

Pharmacy: First Drug Store Select

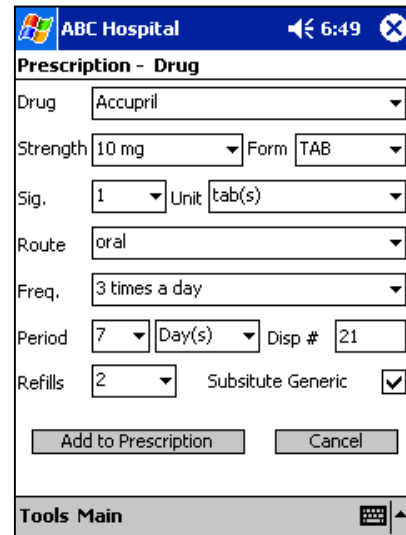
Notes: Fax

Print Save Reset Cancel

Tools Main

NEW YORK, NY - January 16, 2004 - OmniMD, a New York based developer of Health Information Technology solutions, today announced the release of yet another addition to their impressive roster of ASP (Internet-based) Medical Facility Management offerings, the OmniMD Direct-to-Pharmacy Prescription Manager. As with the other modules available under the OmniMD suite of integrated solutions - including Electronic Medical Records, Charge Capture, Digital Dictation with associated transcription services, Document Management, Referrals, Scheduling, and more – the Prescription Manager was designed to meet and exceed the guidelines mandated by the HIPAA legislation of 1996. Additionally, the application is available in full function editions for Internet-connected PC's, Windows-based Pocket PC's (PDA handheld devices), and the new Tablet PC's, allowing for system access and usage regardless of a given facility's network and hardware configurations.

When licensed as a standalone product, the OmniMD Prescription Manager allows providers to write their patients prescriptions directly from their Pocket PC or desktop computer, selecting the appropriate medication and correct dosage from either the complete NDC formulary or a customized list of "most commonly prescribed drugs." At the same time, these healthcare professionals receive the critical up-to-date reference data, including full Drug Utilization Review (DUR) information, providing optimum decision-making tools at a moment's notice. First submitted into a stored electronic batch, a full day's prescriptions can be signed off electronically, with a single keystroke, each one including the provider's HIPAA-compliant, legally authorized electronic signature. The completed "scripts" are automatically faxed to the respective pharmacy on a customized, MS Word template created specifically for each OmniMD client, either in Real Time (via wireless LAN or Infrared PDA-to-printer protocol) or immediately upon the traditional Pocket PC synchronization method. This process guarantees the shortest possible turnaround between the time a prescription is written and the time patients can begin taking their respective medications.



ABC Hospital 6:49

Prescription - Drug

Drug: Accupril

Strength: 10 mg Form: TAB

Sig: 1 Unit: tab(s)

Route: oral

Freq.: 3 times a day

Period: 7 Day(s) Disp #: 21

Refills: 2 Substitute Generic

Add to Prescription Cancel

Tools Main

On a more comprehensive basis, the OmniMD Prescription Manager can be used in tandem with the other OmniMD solutions. In such a scenario, the benefits for both providers and patients become even more apparent. Besides direct-to-pharmacy submission capabilities, each prescription is – at the same time – logged and attached to the patient's complete Electronic Medical Record – a record which includes detailed medical histories, dictated transcriptions, scanned images (x-rays, ekg's, etc) and more - allowing for all important cross-referencing with previously prescribed medications to detect possible adverse interactions. Furthermore, full patient drug usage data – including excessive refill requests - can be instantly accessed prior to providing additional or increased dosages. The cumulative result of this type of clinical turnkey solution is simple: convenience for the providers and better overall quality of care for patients.

OmniMD is a company dedicated to providing contemporary healthcare professionals with the necessary technology to maximize efficiency within their respective environments, be it solo practices, clinics, hospitals or other medical facilities. The company has brought together a team of highly-skilled Information Technology experts with experienced medical practitioners to create a suite of products that effectively manages cooperative information processing between providers, pharmacies, managed care organizations, in HIPAA compliant configurations. By utilizing the Internet not only as a reference tool, but as a fast and readily available means of transferring critical clinical and financial data, the vision of OmniMD is to allow physicians and their staff the ability to streamline their administrative processes and minimize required internal IT resources so they can concentrate on their primary function: providing the highest possible level of healthcare to their valued patients.

About OmniMD

OmniMD is a developer of HIPAA compliant ASP (Internet-based) Medical Facility Management solutions, designed to fully automate the workings of contemporary healthcare organizations. A division of Integrated Systems Management, Inc. (ISM), a leader in Internet consulting and e-business development since 1989, OmniMD has successfully positioned the company as a significant force in the health information technology field, rapidly securing a base of clients that has continued to grow exponentially since the division's formation half a decade ago.

For additional information, please visit <http://www.omnimd.com>.

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