



## **OmniMD joins American Academy of Family Physicians Partners for Patients Initiative to provide affordable, standards-based Electronic medical records software to medical practices**

**NEW YORK, NY** - April 09, 2004 - OmniMD, a New York based developer of Internet-based enterprise clinical solutions, today announced its participation in the American Academy of Family Physicians (AAFP) Partners for Patients Initiative to provide electronic medical record (EMR) technologies to medical practices in ambulatory care environment. The four underlying principles of this initiative are: Affordability, Compatibility, Interoperability and Data Stewardship.

The Partners for Patients initiative is created to bring EMR vendors together to deliver affordable, standards-based Electronic medical records software to medical practices. Another goal of the initiative is widespread adoption of EMR systems in small to medium-size medical practices that remains largely unfulfilled. Among the key reasons for low adoption of EMR are financial support, user acceptance, privacy issues and the problem of clinical data entry. The potential benefits of EMR systems are best realized when accurate, comprehensive structured clinical data is available in real-time at the point of care.

OmniMD is a leading Pocket PC based and Internet enabled EMR and Clinical Practice Solution developed with a clear vision - empowering physicians with automation tools, irrespective of their location, at hospital or clinic. OmniMD empowers physicians and medical staff to collaborate and share information in a secure and efficient manner. OmniMD provides healthcare professionals with the widest possible means of data input; voice, text, point & click templates, digital dictation and scanned documents. OmniMD has developed an implementation protocol that ensures users the smoothest possible transition from paper or their previous EMR package. Data conversions and importations from both clinical and financial systems are readily available. Integration is already in place with the leading practice management software on the market.

OmniMD has built a reputation as an organization dedicated to, in the words of President and CEO Divan Dave, providing small to medium size clinics with the affordable, robust and secure electronic medical record technology to maximize efficiency within their respective environments, be it solo practices, multi-physician practices or outpatient departments of hospitals. The company has brought together a team of highly skilled Information Technology experts with experienced medical practitioners to create a suite of products that effectively manages cooperative information processing between providers, pharmacies, laboratories, billing service providers in HIPAA compliant configurations.

### **About AAFP**

Founded in 1947, the American Academy of Family Physicians represents more than 93,700 physicians and medical students nationwide. It is the only medical specialty organization devoted solely to primary care. Please visit [www.aafp.org](http://www.aafp.org) for more information about the AAFP.

For more information about the Partners for Patients initiative, please visit the AAFP Center for Health Information Technology Website at [www.aafp.org/centerforhit.xml](http://www.aafp.org/centerforhit.xml)

### **About OmniMD**

OmniMD is a developer of HIPAA compliant Internet-based enterprise clinical solutions, designed to fully automate the work-flow of contemporary healthcare organizations. A division of Integrated Systems Management, Inc. (ISM), a leader in Internet consulting and e-business development since 1989, OmniMD has successfully positioned the company as a significant force in the health

information technology field, rapidly securing a base of clients that has continued to grow exponentially since the division's formation half a decade ago.

For additional information, please visit <http://www.omnimd.com>

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